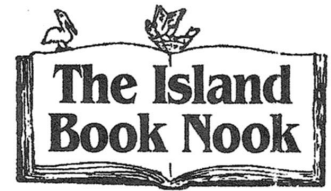


Book Nook News



Volume 2 Issue 3

A Paperback Exchange Book Store

May 1, 2010

Watch for Special Sales

May through October—
watch for the
Island Sun Coupon
booklet for special
Island Book Nook offers

Current store sales:
Used hardbacks are \$1.50 ea
Newer used hardbacks are \$5 ea
Self-help, medical, diet, religion, government,
history, economic *used* paperbacks are \$2

New - Use of store credit - policy

The Book Nook needed to increase cash flow so that we could stay in business. Just like everyone, we have felt the pinch of the stressed economy.

Our new policy (as of December 1, 2009):

Use of store credit is limited to used books and used audio books

When using store credit toward your purchases: 1/2 of the purchase amount is paid in cash and the other 1/2 is deducted from your store credit

Store credit will expire after two years

Trade-in books must be in *clean, readable condition*.

We have not changed the amounts given towards your trade-in books—20% of publisher's price for paperbacks and \$1 for hardbacks

News from the Nook

- We have had quite a few book signings this winter. Charlie Diemer, Peter & Gudrun Siefert, Wilson Hawthorne, Charlie Sobczak, Kyle Miller, Ray Buck, Christine Lemmon, and Mary Tatarian. We thank those authors for taking the time to spend with our customers.
- We had a very good season this year. The cooler, wetter weather brought many visitors to the store each day. As much as we hated the unseasonal weather, it brought business to the store.
- Our new trade-in policy has worked well. While it takes a while for all changes to become the norm, we appreciate our customer's reception of this new policy. It has generated a much needed cash flow for these tough economic times. We are grateful for our loyal customer base. We'd like to express our thanks for helping to keep the Island Book Nook in business.

We have nicely printed postcards with the "SANIBEL STOOP" poem.

Sanibel Stoop

A feller isn't thinking mean
Collectin' shells
His tho'ts are mostly good and clean
Collectin' shells
He doesn't knock his fellow men
Or harbor any grudges then
A feller's at his finest when
He's collectin' shells

The rich are comrades to the poor
Collectin' shells
All brothers of a common lure
Collectin' shells
The boy – the joy the conchs do bring
Can chum with millionaire and king
Vain pride is a forgotten thing
Collectin' shells

A feller isn't plottin' schemes
Collectin' shells
He's busy with his dreams
Collectin' shells
His livery is a handled pan
His greed to do the best he can
A feller's always mostly man
Collectin' shells

A treasure found – a treasure shared



Shiloh—the Book Nook mascot!

Special Points:

- WE CONTINUE THE TRADE IN OF USED BOOKS—20% OF PAPERBACK PRICE AND \$1 FOR HARDBACK BOOKS.
- WE SELL THE PAPERBACKS AT 60% OF PUBLISHER'S PRICE AND HARDBACKS ARE \$3.
- STORE CREDIT MAY BE USED ONLY FOR USED BOOKS AND AUDIO BOOKS
- STORE CREDIT IS GOOD FOR TWO YEARS.
- WE HAVE BOOKS WRITTEN BY LOCAL AUTHORS, IDENTIFICATION FOLDING GUIDES, POSTCARDS, CALENDARS AND NOTE CARDS OF LOCAL INTEREST.

Our Links:

- THE ISLAND BOOK NOOK WEBSITE:
WWW.THEISLANDBOOKNOOK.COM
- EMAIL FOR THE BOOK NOOK:
BOOKS@THEISLANDBOOKNOOK.COM

Other items:

- OUR CUSTOMERS WHO HAVE TRADED IN BOOKS SHOULD WATCH THEIR MAIL FOR SPECIAL OFFERS
- WE DO SPECIAL ORDERS— A FEE OF \$3 WILL BE ADDED TO THE TOTAL OF THE ORDER
- WE WILL BE HAPPY TO SHIP BOOKS TO YOU. SHIPPING COSTS WILL BE ADDED TO YOUR SALE.

The 2010-2011
Sanibel-Captiva
Nature Calendars
In-store now
\$13.95

**LOOKING FORWARD
TO SEEING YOU AGAIN**

2330 Palm Ridge Road
Sanibel, FL 33957
239-472-6777

*Come browse the nook
for that special book!*